



STALLHOLDER APPLICATION FORM

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The Greater Whitsunday Farmers' Market is a hub for the region's best producers to sell fresh or value added food and drink every Wednesday afternoon. The weekly market place at Bluewater Quay on River Street in Mackay's City Centre brings together a specific group of customers who are focused on sourcing the very best of our region's fresh, seasonal and value added products. The market has been established so that local consumers and wholesale buyers such as restaurants and cafes can meet the producer and source product directly from the farmer.

Each stallholder is required to complete an accreditation process to ensure the authenticity of the produce sold at the market. Accreditation protects the integrity of the Farmers' Market and ensures the provenance guidelines are upheld. These guidelines define who is able to sell at the markets and what produce may be deemed 'local'.

In order to maintain this supply chain system, there are a few requirements that we ask of our stallholders. Each stallholder will need to become a member of the Greater Whitsunday Food Network and will be accredited to sell the goods they nominate as being produced or made locally using regional produce or produce grown on their property. These steps ensure that we have thoroughly assessed each of our suppliers and we can be confident in the origin of the food and drinks that are sold at the market each week.

Since launching the Farmers' Market on 8th June 2016 we have developed a two tiered level of membership and accreditation that caters to businesses in the early stages of development through to more established enterprises. The table below outlines the fee structure and benefits of each of these options (all fees are inclusive of GST). Please contact us if you would like to discuss which of these options best suits your enterprise.

Full Members - Businesses producing or value adding fresh produce, meat, eggs, dairy, tree crops, seafood/aquaculture or other produce for food. It can be demonstrated that the business is providing the main source of income for the applicant and/or is a major focus of activity on a daily basis.

Incubator Members - Businesses producing or value adding fresh produce, meat, eggs, dairy, tree crops, seafood/aquaculture or other produce for food. The business is in the early stages of development or provides a second source of income for the applicant. Applicant must demonstrate genuine evidence that the enterprise does not fit the Full Member category.

	Incubator Member	Full Member
Accreditation Fee	\$27.50	\$99.00
Membership Fee	\$55.00	\$220.00
Site Fee This is for a standard 3m x 3m stall	\$38.50/wk or \$33.00/wk if booking and paying in advance for a six week block	\$38.50/wk or \$33.00/wk if booking and paying in advance for a six week block
Benefits	<ul style="list-style-type: none"> • Opportunity to sell at the GWFM • Promotion via GWFM social media • Opportunity to supply wholesale produce to cafes and restaurants 	<ul style="list-style-type: none"> • Opportunity to sell at the GWFM • Promotion via GWFM social media • Opportunity to supply wholesale produce to cafes and restaurants • Business profile on GWFN website • Priority access to supply Farmers' Market and GWFN events • Advocacy, advice, support & more

We welcome all producers of fresh or value added food and drink from the Mackay, Isaac and Whitsunday region. If you wish to sell at the market then you will need to complete the following steps.

STEP 1: Complete the Stallholder Application form on Page 3 and return via;

- i. email: markethq@greaterwhitsundayfood.org.au **or**
- ii. post: PO Box 178, Eton QLD 4741

STEP 2: We will contact you to discuss your application and to make accreditation arrangements.

STEP 3: A GWFN committee member will arrange a visit to see where your produce is grown/made, to help you to complete the accreditation form and have you sign a declaration committing to uphold the Farmers' Market rules relating to provenance.

STEP 4: You will be advised if your application has been accepted and if successful we will discuss the timing and logistics of your entry to the market.

STEP 5: We will issue a Tax Invoice for membership, accreditation and stallholder fees.



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SECTION 1 Contact Information	
Name:	
Business Name:	
ABN:	Public Liability Insurance <input type="checkbox"/> Yes <input type="checkbox"/> No
Landline / Mobile Number:	
Email Address:	
Physical Address (where produce is grown/made – include all locations if there is more than one site.)	

SECTION 2 Market Stall and Site Requirements		
Type of production	<input type="checkbox"/> Fresh Produce (fruit & vegetables) <input type="checkbox"/> Meat <input type="checkbox"/> Eggs <input type="checkbox"/> Dairy <input type="checkbox"/> Seafood/aquaculture <input type="checkbox"/> Value Added products <input type="checkbox"/> Other product (please detail below)	
Please indicate stall area required	<input type="checkbox"/> 3m x 3m	<input type="checkbox"/> 3m x 6m
Do you require access to a produce vehicle?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Will you require electricity?	<input type="checkbox"/> Yes <input type="checkbox"/> 10amp <input type="checkbox"/> 15amp	<input type="checkbox"/> No
Do you require access for a refrigerated vehicle?	<input type="checkbox"/> Yes	<input type="checkbox"/> No